

Short Drippitt Campaign

This 6 week campaign can be used for prospects or current customers, and costs only \$7.00 per contact. In addition, every piece is customized with your company information and branding.



Email

Mails Immediately

Email from your email address, personalized with your information.



Letter

1 Week Later

Personalized with your signature and contact information.



Phone Call

2 Weeks Later

Reminder for you to call your contact.



Postcard

3 Weeks Later

Oversized postcard personalized for your contact.



Email

4 Weeks Later

Email from your email address, personalized with your information.



Postcard

5 Weeks Later

Oversized postcard personalized for your contact.



Phone Call

6 Weeks Later

Reminder for you to call your contact.



Dear Tom,

It was great speaking with you the other day, and I look forward to discussing how Demo Company can help you in the future! I'll be sending you some additional information in the next week or so, but I just wanted to shoot you a quick email so you have my contact information.

If you have any questions at all about Marketing Solutions or any other way I can help you, please don't hesitate to call or email me.

Sincerely,

John Sample

Account Representative

123 Main Street
Anywhere, GA 12345
111-111-1111 | www.democompany.com

[Please click here to unsubscribe from any future mailings](#)
We will respect all unsubscribe requests.

The introductory email is fully customized with your branding, and the verbiage can be edited to fit the specifics of your business. Every email comes from your email address, which means responses are sent directly to your inbox.



September 23, 2014

Tom Kurz

10610 Montclair Way
Duluth, GA 30084

Dear Tom,

It was great meeting with you not too long ago, and I look forward to working with you in the future. Demo Company was founded in 2011 with people just like you in mind. I have been with Demo Company for quite a while now, and I love seeing just how we can help people with the products and services that we offer.

We may have spoken about this before, but Marketing Solutions is one of our top products, and I think it would be very beneficial to you. Our automated marketing solutions would be perfect for you!.

We'll continue to be in touch; if you have any questions about Marketing Solutions, or any of the other products and services that Demo Company offers, please don't hesitate to contact me at anytime.

Sincerely,

John Sample
Account Representative

Each letter is printed on your letterhead, signed with your signature, and is mailed in a #10 envelope with your brand and contact information on it. Letters usually take 1-3 days to arrive after they are sent out, and the Drippitt campaign schedule takes this into account.



John Sample,

It's time to give a friend a call!

On 07/21/2014, John Sample with ABC Widgets was entered into Drippitt, and today would be the perfect day to give John a call and follow up.

Here's the information you entered into Drippitt:

John Sample ABC Widgets	
Mailing Address 123 Main Street Anywhere, AK 12345	Additional Info jsample@gmail.com 111-111-1111 Source - Referral
Additional Notes:	

Once you have spoken with John, please [click the this link to record the date of the phone call within Drippitt](#).

You can view additional information on this prospect by visiting your [Drippitt Report Page](#). If you have any questions, please don't hesitate to [contact us](#).

Sincerely,
The Drippitt Support Team

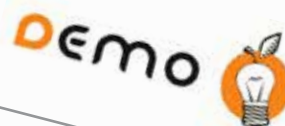
The phone call reminder is a simple email delivered to your email address on file to remind you to contact your customer or prospect. The personal touch that comes with a phone call is integral to a drip marketing campaign. Once the call is made, simply click on the link to record it in Drippitt.



123 Main Street
Anywhere, GA 12345

Dear Brittany,
At Demo Company, we believe that working with our customers is a great privilege. To show you just how much we appreciate you, we are sending you this spectacular offer. Just mention this postcard to **receive 10% off your next order** with us! In the future, we hope that you will contact us anytime we can help.
Thanks,
John Sample

111-111-1111
www.democompany.com



Brittany Kurz
548 Rotondo Way
Norcross, GA 30093

23397

The oversized 6x9 postcard is completely customizable to your company. Upload your own design for the front of each card, or choose one of many designs provided by Drippitt. The back includes your logo, contact information, and the verbiage is completely customizable.



Dear John,

I hope everything's going well. I just wanted to check in to see if there's anything specifically I can help you with. Additionally, we're currently running a great special for customers just like you. Just mention this email and **receive 20% off your next order!**

If you have any questions at all about Demo Company or any other way I can help you, please don't hesitate to call or email me.

Sincerely,

John Sample

Account Representative

123 Main Street
Anywhere, GA 12345
111-111-1111 | www.democompany.com

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We will respect all unsubscribe requests.

The second email that goes to your prospect or customer includes a special offer just for them. Of course, you can customize all of the verbiage (including your offer); the sky is the limit on the personalization you can include with each email!



The 4x6 standard postcard is also completely customizable, allowing you to either upload your own image for the postcard front or choose from many professional designs provided by Drippitt. The back of the postcard is customized with your verbiage and contact information.



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