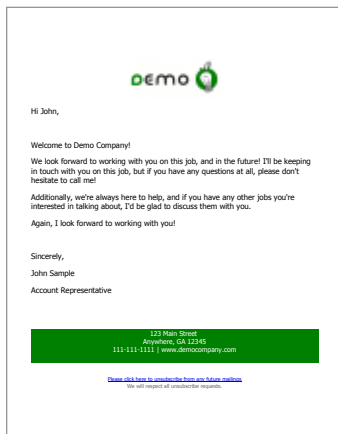


New Customer Campaign

This 4 month campaign is designed to welcome new customers to your company, and costs only \$7.00 per contact. In addition, every piece is customized with your company information and branding.



Email

Mails Immediately

Welcome Card

1 Week Later

Phone Call

2 Weeks Later

Letter

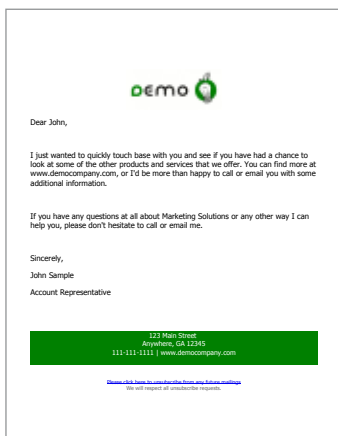
1 Month Later

Email from your email address, personalized with your information.

Customized Foldover card delivered in a branded A6 envelope.

Reminder for you to call your contact.

Personalized with your signature and contact information.



Email

2 Months Later

Phone Call

3 Months Later

Postcard

4 Months Later

Email from your email address, personalized with your information.

Reminder for you to call your contact.

Oversized postcard personalized for your contact.



Hi John,

Welcome to Demo Company!

We look forward to working with you on this job, and in the future! I'll be keeping in touch with you on this job, but if you have any questions at all, please don't hesitate to call me!

Additionally, we're always here to help, and if you have any other jobs you're interested in talking about, I'd be glad to discuss them with you.

Again, I look forward to working with you!

Sincerely,

John Sample

Account Representative

123 Main Street
Anywhere, GA 12345
111-111-1111 | www.democompany.com

[Please click here to unsubscribe from any future mailings](#)

We will respect all unsubscribe requests.

The introductory email is fully customized with your branding, and the verbiage can be edited to fit the specifics of your business. Every email comes from your email address, which means responses are sent directly to your inbox.

Tom,

Welcome to Demo Company!

I just wanted to welcome you to the family... We are committed to providing you with the best service possible. If you have any questions at all about your recent order, or would like to discuss any future jobs, feel free to call or email me.

I look forward to working with you.

Sincerely,



John Sample
Representative

111-111-1111
sample@drippitt.com



This foldover greeting card can be customized with your company logo or any other design you may have. The inside text includes your signature and your contact information, and can be modified to fit your specific company needs. The entire card is mailed in an A6 envelope with your company logo and return address.



John Sample,

It's time to give a friend a call!

On 07/21/2014, John Sample with ABC Widgets was entered into Drippitt, and today would be the perfect day to give John a call and follow up.

Here's the information you entered into Drippitt:

John Sample ABC Widgets	
Mailing Address 123 Main Street Anywhere, AK 12345	Additional Info jsample@gmail.com 111-111-1111 Source - Referral
Additional Notes:	

Once you have spoken with John, please [click the this link to record the date of the phone call within Drippitt](#).

You can view additional information on this prospect by visiting your [Drippitt Report Page](#). If you have any questions, please don't hesitate to [contact us](#).

Sincerely,
The Drippitt Support Team

The phone call reminder is a simple email delivered to your email address on file to remind you to contact your customer or prospect. The personal touch that comes with a phone call is integral to a drip marketing campaign. Once the call is made, simply click on the link to record it in Drippitt.



October 3, 2014

Tom Kurz

1929 Mountain Industrial Blvd
Tucker, GA 30084

Dear Tom,

It's been about a month since your first job with us, and I just wanted to check in and make sure everything was exactly what you were looking for. We pride ourselves on providing our customers with top-notch services and products, and we aim for 100% satisfaction every time.

If you have a few minutes, I would love to ask you to drop us a quick note letting us know how we did, and what we could have done better. You can reach us on our website at www.democompany.com, or you can contact me directly.

We'll continue to be in touch; if you have any questions about your recent order, or any of the other products and services that Demo Company offers, please don't hesitate to contact me at anytime.

Sincerely,

A handwritten signature in black ink, appearing to read "John Sample".

John Sample

Account Representative

Each letter is printed on your letterhead, signed with your signature, and is mailed in a #10 envelope with your brand and contact information on it. Letters usually take 1-3 days to arrive after they are sent out, and the Druppitt campaign schedule takes this into account.



Dear John,

I just wanted to quickly touch base with you and see if you have had a chance to look at some of the other products and services that we offer. You can find more at www.democompany.com, or I'd be more than happy to call or email you with some additional information.

If you have any questions at all about Marketing Solutions or any other way I can help you, please don't hesitate to call or email me.

Sincerely,

John Sample

Account Representative

123 Main Street
Anywhere, GA 12345
111-111-1111 | www.democompany.com

[Please click here to unsubscribe from any future mailings](#)

We will respect all unsubscribe requests.

The second email that goes to your new customer includes some basic information about other products or services you may offer. Of course, you can customize all of the verbiage; the sky is the limit on the personalization you can include with each email!



John Sample,

It's time to give a friend a call!

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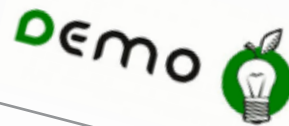
Take a look at our other products!



123 Main Street
Anywhere, GA 12345

Dear Tom,
At Demo Company, we believe that working with our customers is a great privilege. To show you just how much we appreciate you, we are sending you this spectacular offer. Just mention this postcard to **receive 10% off your next order** with us! In the future, we hope that you will contact us anytime we can help.
Thanks,
John Sample

111-111-1111
www.democompany.com



Tom Kurz
1929 Mountain Industrial Blvd
Tucker, GA 30084

65

The oversized 6x9 postcard is completely customizable to your company. Upload your own design for the front of each card, or choose one of many designs provided by Drippitt. The back includes your logo, contact information, and the verbiage is completely customizable.